

# JW MARRIOTT MONTERREY VALLE



JW Marriott Monterrey Valle is a 250 room LEED-certified hotel designed and dedicated to showcasing the modern urban environment and local traditions. Features an amazing rooftop pool and bar with panoramic views of the city and mountains of the Sierra Madre, a state of the art 3,200 square foot gym, an Executive Lounge of 2,100 square feet, two restaurants, a lobby bar and more than 18,000 square feet of modern space for meetings and events.



“Strong and forceful is its design narrative, this hotel takes as its central concept, the ability to transform through structured processes, steel and coal are the protagonists, as are the ability to adapt and change, from the hardness, even its manageability, from being a mineral to transforming into a diamond. Characteristics that describe Monterrey and the attitude of its people, always ready for change, transformation and progress. With Intercorp's team, Arquitectura de Interiores, patterns were developed that reflected this narrative, patterns that lead us to a monochromatic dynamism, simple in design, but strong in their message, always keeping the subtle sophistication touches. In the room, a pattern of delicate, orthogonal lines that play with similar tones to each other, and add movement to the interior, serving as a canvas for the guests stay. In the corridors, where there is more mobility, the pattern developed with Intercorp, is a clear reference and inspiration of the molecules of the mentioned minerals, with all the force of their movement, as a “layer” this geometric pattern is in the foreground, leaving a background, a color and organic textures that combine the composition, this pattern takes us down the hall, taking different shapes and proportions, while we walk it, accompanying our journey in it”.

**Guillermo Ortiz, FF&E Director.**  
**Arquitectura de Interiores.**